



## **2023 Spencer County Tourism Enhancement Grant**

**Funded By: Spencer County Visitors Bureau**

### **About Us**

The Spencer County Visitors Bureau's vision is to make Spencer County, Indiana, a leading year-round overnight destination for families. Its mission is to increase overnight visitation to Spencer County's lodging facilities by advertising and publicizing its natural, historical, and man-made attractions as a family destination. The Visitors Bureau is funded by the county innkeepers tax in order to fulfill its mission.

### **Tourism Enhancement Grant**

The Spencer County Visitors Bureau allocated \$100,000 to assist in enhancing tourism in Spencer County during 2023/2024. The tourism enhancement grant was established in March of 2022 to increase the economic impact of tourism throughout the county.

The grant is designed to assist organizations, businesses, events, and tourism-related entities with special projects, events, activities, marketing, and other initiatives that will encourage visitation and tourism in Spencer County.

### **Guidelines & Details**

The 2023 cycle for the Tourism Enhancement Grant will open March 1, 2023. The Spencer County Visitors Bureau board of directors meets monthly and will consider submissions on an on-going basis. Grants will be awarded on a first-come basis and are subject to fund availability.

Upon submission, each grant request will be added to the review process queue in order of receipt. If a submission is incomplete, it will be removed from the queue, returned for resubmission, and placed in the back of the queue once complete. Confirmation of receipt and notification of grant award will be communicated via email. Successful applicants will be notified of award and award amount within 60 business days of the completed submission.

Applicants are limited to one tourism enhancement grant per calendar year and must be located in Spencer County, Indiana. Submissions must be received at least 30 days prior to the associated start date.

Purpose, content, and/or material associated with the submission should be suitable for all ages. Some activities not eligible for consideration of the tourism enhancement grant include, but are not limited to, county/community fairs, school and local league tournaments, high school reunions, professional/sporting events targeting only residents or members-only audiences. Submissions with strong evidence to drive overnight stays will receive favorable consideration.

### **Submission**

Applicants must complete the Tourism Enhancement Form and submit by email to [marnold@SantaClausInd.org](mailto:marnold@SantaClausInd.org). If applicants have questions, call (812) 937-4199. Upon completion of the grant initiative, applicants will be asked to submit a report summarizing successes and challenges.