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\$25,000 Tourism Enhancement Grant in Spencer County

March 17, 2026 (Santa Claus, Ind.) – The Spencer County Visitors Bureau plans to award up to \$25,000 to help enhance Spencer County tourism in 2026.

The Spencer County Tourism Enhancement Grant is designed to assist organizations, businesses, events, and tourism-related entities with special projects, events, activities, marketing, and other initiatives to encourage visitation and tourism in Spencer County.

“We love seeing the creativity and enthusiasm our partners bring forward each year,” says Spencer County Visitors Bureau Executive Director Melissa Arnold. “The Tourism Enhancement Grant program is one of the ways we help bring those ideas to life and strengthen the visitor experience throughout Spencer County.”

Tourism Enhancement Grant Guidelines can be found at SantaClausInd.org/Tourism-Partners. Applications will be available on Wednesday, March 18, 2026. Grants will be awarded on a first-come basis and the Visitors Bureau board of directors will discuss submissions at monthly meetings.

Contact the Spencer County Visitors Bureau at (812) 937-4199 with any questions or to brainstorm ideas.

The Spencer County Visitors Bureau encourages guests to stay overnight and provides a variety of resources about local attractions, shops, and restaurants.

For more information about Spencer County as a destination, call (812) 937-4199 or visit SantaClausInd.org and IndianasAbeLincoln.org.